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Ways To Use Embossed Foil Seals...

How can you use Top-Quality foil seals? There are hundreds of effective ways. Put your imagination to work. With a little creative thinking, you'll be able to come up with many good ideas for your own company or your clients. Here are a few Ideas to start the ball rolling...

1. Celebrate Company Anniversaries
2. Introduce a New Product or Service
3. Announce a Special Event or Promotion
4. Thank a customer or client for business
5. Launch a sales contest
6. Highlight a company milestone (the 10,000th customer, one millionth unit, etc.)
7. Dramatize a selling point
8. Introduce a new logo or symbol
9. Develop a convention or seminar theme
10. Increase interest in a sales meeting
11. Give special importance to an invitation
12. Create special excitement for a seasonal promotion
13. Give a more official look to guarantees
14. Highlight a special achievement
15. Announce receipt of an award
16. Add flair to proposals
17. Stimulate customer goodwill
18. Thank dealers and distributors
19. Highlight a key benefit
20. Create more distinctive product packaging
21. Add drama to mailing envelopes
22. Emphasize a phone or fax number
23. Communicate a change of address
24. Add interest to inter-office memos
25. Identify business premiums
26. Focus on a product feature
27. Increase direct-mail response
28. Advertise your booth location at a Trade Show
29. Add a distinctive look to award certificates
30. Call attention to a warning or safety notice
31. Introduce a new corporate identity program
32. Ask for action
33. Create an important look for reports
34. Dress up catalogs and sales literature
35. Attract attention on folders
36. Reinforce a product's identity
37. Maintain a cohesive look to multiple promotion
38. Personalize your sales materials
39. Make sure important announcements get read
40. Add drama to point-of-purchase displays
41. Brighten holiday promotions and packaging
42. Customize sales incentives
43. Highlight a special offer
44. Upgrade company labels and nameplates
45. Develop a series of curiosity builders
46. Help prospects take notice of proposals
47. Emphasize your product is made in America
48. Clasp or seal documents for involvement
49. Create a series of customer appreciation seals
50. Add an elegant look to annual reports

These are just a few of the ways you can use Stephen Fossler Company® Embossed Foil Seals. With a little creative thought (and with our help if you need it), you can develop your own very special idea right now!

Stephen Fossler Company, A DELUXE® COMPANY
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